Контрольное задание 3

Для того, чтобы правильно выполнить задание 3, необходимо усвоить следующие разделы курса английского языка по рекомендованным учебникам:

- 1. Простые неличные формы глагола. Инфинитив в функции:
 - 1. подлежащего;
 - 2. составной части сказуемого;
 - 3. определения;
 - 4. обстоятельства цели.
- 2. Сложные формы инфинитива (*Passive Infinitive*, *Perfect Infinive*). Обороты, равнозначные придаточным предложениям: *объектный инфинитивный оборот* (сложное подчинение), *субъектный инфинитивный оборот* (сложное подлежащее).

Образец выполнения

I. Перепишите следующие предложения, подчёркните в них глагол в инфинитиве (неопределённая форма), выпишите и укажите функции инфинитива в предложении. Переведите предложения на русский язык.

| 1. | The purpose of the campaign is <u>to make</u> profit. То make (profit) – Составная часть | Целью этой компании явятся получение прибыли. Цель этой компании – получить прибыль. |
|----|---|---|
| 2. | сказуемого I plan to organize the presentation of a new book. To organize - дополнение | Я планирую организовать презентацию новой книги. |

II. Перепишите следующие предложения, подчеркните в них глагол в субъектном и объектном инфинитивных оборотах, выпишите и укажите в каком обороте стоит инфинитив. Переведите предложения на русский язык.

| 1. | Candidates are required to present | Требуется, чтобы сами кандидаты |
|----|--------------------------------------|-----------------------------------|
| | themselves. | присутствовали. |
| | To present – субъектный инфинитивный | |
| | оборот. | |
| 2. | We know him to be a leading dress | Мы знаем, что он является ведущим |
| | designer. | дизайнером одежды. |
| | To be – объектный оборот | _ |

I вариант

- I. Перепишите следующие предложения, подчёркните в них глагол в инфинитиве (неопределённая форма), выпишите и укажите функции инфинитива в предложении. Переведите предложения на русский язык.
- 1. The project to be made will include the study of different figure types.
- 2. The first to make clothing out of natural fibres was prehistoric man.
- 3. Synthetic materials have the ability to retain a well-pressed look.
- 4. To determine a figure type, measure and observe the silhouette of the figure.
- 5. Cotton fabric is often white, but to make it pretty it is often colored either all over or in a pattern.
- II. Перепишите следующие предложения, подчеркните в них глагол в субъектном и объектном инфинитивных оборотах, выпишите и укажите в каком обороте стоит инфинитив. Переведите предложения на русский язык.
- 1. We watched her demonstrate new dress styles at the fashion show.
- 2. We know her first book on dressmaking to have been published in 1995.
- 3. The new material turned out to have excellent wearing qualities.
- 4. The romantic story of textiles appears to have extended through some 12,000 years of history.
- 5. Cotton, man-made fibres and blends are considered to be important for spring, summer and early fall.
- III. Прочитайте и письменно переведите текст.

Doratex Group

Part I

Based on a combination of Nordic style organization and professionalism plus Italian creativity, DORATEX is one of the leading names on the European knitwear scene. The historic company, founded back in the 60-s with an artisan spirit is now internationally famous for its AVON CELLI, CRISTIANO FISSORE CASHMERE, ANDREA FENZY and GIOFERRARI labels.

«Knitwear makes up 90% of our core business», proudly explains Cesari Ferrari, head of marketing and communications and, also son of the founders, Ester and Mario, of the Bresciabased group, currently made up of 4 different productive concerns, specializing in fabric, jersey, knitwear and services, with several hundred employees and a sideline business in North Italy. It did not take the company long to evolve from being a productive partner for leading luxury brands, both at home and abroad, in to a creator of its own labels. Gioferrari, the first to be well established outside Italy, in Germany and Russia in particular, in the eighties, was followed, in early 2000 by a vigorous expansion strategy involving the acquisition of known names and continuing with the takeover of licences for making a variety of products: Gioferrari eyewear, Cristiano Fissore fragrances, a men's hosiery collection made from the finest yarns by Avon Celli. But the Doratex Group is ruled by a fighting spirit and Cesare Ferrari goes on to tell us its latest idea for September next: "We plan to debut with a new women's line under the Andrea Fenzi label, designer by the young stylist Chicca Luaddi, former winner of the Fashion Incubator project organised by the Chamber of Fashion. We intend to begin with some garments for summer 2010 in Italy, followed by a more complete collection for the winter.

- IV. Ответьте на вопросы по тексту.
- 1. What is a core business for the Doratex Group?
- 2. Who is Cezari Ferrari?
- 3. Who established the company?
- 4. What countries do the company work in?
- 5. What product do they produce?
- 6. What are their plans?
- 7. What labels belong to the Doratex Group?
- V. Разделите слова на две группы: Fashion/Tailoring and Business. Составьте по два предложения со словами из обеих групп.

Knitwear, fabric, founder, jersey, marketing, employee, fragrance, product, garment, establish, hosiery collection, takeover, yarns, women's line, strategy, service, style, knowhow

VI. Соедините понятия (1-5) и их определения (a-e).

| 1. Collection | d. The group of garments produced each season by a designer. Usually these |
|---------------|--|
| 2. Portfolio | items have certain features in common, such as color, shape and paten. |
| 3. Silhouette | a. A case used for storing, transporting and displaying illustrations. |
| 4. Costume | e. The outline shape of a complete ensemble. |
| 5. Court shoe | b. A complete set of clothes, sometimes including accessories. May be |
| | theatrical or representative of a certain country, era, class etc. |
| | c. A women's heeled shoe, made in various heights and featuring a low-cut, |
| | open front, typically without fastenings. |

II вариант

- I. Перепишите следующие предложения, подчёркните в них глагол в инфинитиве (неопределённая форма), выпишите и укажите функции инфинитива в предложении. Переведите предложения на русский язык.
- 1. The garment to be lined will require more space for the additional bulk.
- 2. The choice of a seam to be used will depend on the type and weight of the fabric.
- 3. The first to design a sewing machine was the American Walter Hunt.
- 4. To determine the correct pattern size, the figure type must first be determined.
- 5. It is preferable to take measurements over smooth, well-fitted undergarments.
- II. Перепишите следующие предложения, подчеркните в них глагол в субъектном и объектном инфинитивных оборотах, выпишите и укажите в каком обороте стоит инфинитив. Переведите предложения на русский язык.
- 1. Silk is generally considered to be washable.
- 2. Cotton fibres under a microscope are seen to be flat with occasional twists.
- 3. We saw under the microscope linen fibres be smooth, rounded and lustrous.
- 4. Spinning is known to have been done on a spinning wheel many years ago.
- 5. The growth rate of the company is likely to increase

Doratex Group

Part II

Gioferrari

Men's knitwear is completed by sweatshirts and jerseys. A dynamic business, GIOFERRARI is subdivided into GIOFERRERI Cashmere and GIOFERRARI Sport to thus embrace a wide range of various product aimed at covering the entire men's segment, with classic, sporty, casual and street proposals including a vast selection of Italian yarns, merinos, super geelong, and both pure or blended cashmere.

Andrea Fenzi

Dedicated to an active, sporty man who appreciates comfort without renouncing a discreetly elegant style. Fine Italian knitwear once again based on unbeatable knowhow. The range has been expanded to include some very popular polo, tee and sweat shirts, all characterized by the same pleasingly easy lines, with the same spirit picked up for the winter.

Cristiano Fissore cashmere

Acquired by Doratex and launched onto the international market, the origins of this cashmere label are tied to the golf course, luxury plus ecology thanks to a use of naturally precious yarns and natural blends, for example with alpaca, for an easy, sporty fell. A rarefied mood completed by a line of exclusive essences presented in cashmere.

Avon Celli

A brand rooted I exclusivity, a mainly masculine collection with a select number of ideas dedicated to women. Steadfastly traditional, fine, exceptional and cosmopolitan, these collections epitomize sublime luxury, completed with fabric and leather garments, the exclusive result of research and a use of technological materials.

IV. Прочитайте утверждения и определите к каким брендам они относятся.

- 1. They label was once acquired by Doraex Group and launched onto the international market.
- 2. They produce both fabric and leather garments.
- 3. They use naturally precious yarns and natural blends.
- 4. The label is subdivided into two thus embracing the entire men's line.
- 5. The range includes popular polo, tee and sweat shirts.
- 6. Garments are characterized by pleasing easy lines and dedicated to an active, sporty man.
- 7. The label specializes mainly in masculine collection with only a few ideas dedicated to women.
- V. Разделите слова на две группы: Fashion/Tailoring and Business. Составьте по два предложения со словами из обеих групп.

Knitwear, fabric, founder, jersey, marketing, employee, fragrance, product, garment, establish, hosiery collection, takeover, yarns, women's line, strategy, service, style, knowhow

VI. Соедините понятия (1-5) и их определения (a-e).

- 1. Handkerchief
- 2. Haute couture
- 3. Attire
- 4. Parasol
- 5. Parka
- d. A small piece of cotton, linen, paper or other absorbent material, typically square in shape and sometimes edged in lace or embroidered with patterns, monograms etc. generally used to wipe the eyes, nose, face and hands, or worn tucked into the breast pocket of a coat or jacket for decoration.
- a. Meaning literally 'high dressmaking' in French, haute couture is high-end clothing of an original design one-of-a-king garments that are custom-mode to order, tailored to the customer's measurements.
- e. Can mean any type of clothing although the term is often used to denote formalwear.
- b. An accessory traditionally favoured by women, similar to a umbrella, although used primarily for protection from the sun rather than the rain, and generally lighter in weight and more brightly coloured and decorative.
- c. A high-length hooded jacket originally worn for warmth by Eskimos and made from the skin and fur of animals such as seal and carbou.